



UKSA

Sea. Change.

Charity Number 299248



**JUMP
INTO**

**LIFE
CHANGING**

FUNDRAISING

Let's get you started

Welcome to our all-inclusive guide on how to get the most out of your fundraising.

Inside you will find lots of different fundraising ideas and ways to set them up. With a great plan comes great success.

Remember, however much you raise you are enabling an on-water memory that will last a life time.

Thank you for joining Team UKSA.



Jade
Fundraising Team

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Welcome to the drawing board!

Fundraising ideas

The first step in fundraising is picking an idea you will enjoy.



Share your
selfies on
social using
#TeamUKSA

Hold your own Fundraiser

Games night – get the board games out and ask your friends to donate to play. Keep a tally of the points to see who will be crowned Games Night Champion.

Challenge yourself – is alcohol or chocolate your achilles heel? Rally your friends to support you to give them up for a month!

Team sport – host a five-a-side match and challenge your colleagues.

The family can join in too!

Family fundraiser – a sponsored cycle or walk is a great way to spend time with the family and raise money at the same time.

The show must go on – open the fancy dress box and invite your friends and family round for an evening of song and dance, kids love putting on a performance. Ask for a donation for entry tickets and refreshments till the last curtain call.

In memory of someone close

Raise money in the name of someone close to enable others to have a legacy of adventure.

Take on a challenge

Finish line challenge – is a tough mudder or 5k a goal of yours? Check out what you can sign up to on our website uksa.org/charity

Kitchen skills – a bake sale is always an office winner and nothing goes better with an afternoon cup of tea.

Host a book sale – fancy a Spring clean? Rally your family, friends and neighbours to participate in a book sale.



School challenges

Can you be quiet – how long can the students keep quiet? Invite parents to help by donating money and an afternoon of activities whilst being quiet. Who will succeed?

Under the sea fancy dress – to celebrate World Ocean Day on the 8th June, why not get creative and come to school dressed as an undersea creature!

Community involvement

Quiz night – always a winner, bringing everyone together. Speak to your local pub or community hall as a venue and don't forget to spread the word.

Charity dance and dinner – fancy an excuse to dress up? Sell tickets and arrange a raffle, see if a local band will play and speak to the local media about spreading the word.

Top tip!

Ask your employer if they'll match what you raise to double your donation!



Quiz
Night



Choose a date

Think about the type of event you are running and when would be the best time to gather your friends and family to help reach your target.

Make it a success!

You have your idea, now it's time to plan your event.

Keep it safe

Read the keep it safe and legal section of our website. You can also check out our fundraising FAQ page or give us a call anytime.

Promote your event

Use the empty belly poster inside inviting people to your next event. Social media is the fastest way to share your online giving page and your event. Don't forget to share on local community sites and with your friends. Give your local media a shout explaining what you are up to, not forgetting your local radio station to push for a plug on air.

Location, location, location

Whether it's a quiz night in the local pub or a 5-a-side with work colleagues; speak with local venues to see if they host charity events.



Set a target

Set yourself a manageable goal to strive towards - I'll wear my PJ's to work when I reach £100.

It's event time!

Enjoy the day, you have made it! Take lots of pictures to share with your supporters, we would also love to see them and share your success.



Online platform

Set up a UKSA fundraising page online. When setting up your online profile the more pictures you add the more people can relate to your event.

Get personal with your fundraising story; tell people what UKSA means to you! Keep your fundraising page up to date with your progress and let your donors know where you are up to.

Pay in your fundraising

Now is time to count up all your efforts and see how much you have raised. Paying it in is easy; either complete the donation form and send it to the team or pay it in online through your fundraising page.

JustGiving



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Donations • Events • Fundraising

Funding to Sea.Change

By supporting UKSA, you are giving young people of all backgrounds the opportunity to make a positive change in their future.

We believe all young people have a need but there are those that require greater support. Living through this period of austerity has hit the schools and young people in the most disadvantaged areas the hardest. We know that many children and young people are missing out on life-changing opportunities because schools, local authorities and parents simply can't afford to pay for them.

Some of the programmes your donation can support:

Sea.Change Foundation

The Sea.Change Foundation is an inspirational 5-day residential programme, running through the school holidays, for teenagers across the UK to learn about training and careers in the maritime sector.

"I'm most proud of putting the sail up on the 50ft yacht, working as part of the team. My best piece of advice after doing the week is to not let people put you down and say you can't do something, prove them wrong."
- Joshua - Sea.Change Foundation Student

Test the Water

The Test the Water programme offers all year 6 primary school children on the Isle of Wight, the chance to participate in a half-day **FUNDED** watersports session. The aim of this programme is to support all of our young people to gain water confidence alongside introducing them to sailing.

Leave no child behind

We know that many children and young people are missing out on life changing opportunities because schools, local authorities and parents simply cannot afford to pay for them. Our aim is to **remove both financial and social barriers** to enable young people from any background to achieve their best and gain life changing experiences, qualifications and employment.

"One of my pupils - who finds life quite difficult and rarely smiles - was giggling away when he was on the water. I had never heard him laugh before.. it was such a beautiful moment."
- Year 6 Teacher



Launching maritime careers

UKSA is one of the world's leading maritime training providers and is passionate about helping young people advance in the world of sailing. We provide considerable funding for our career training programmes and want to widen the opportunities to young people that deserve and need it most.

"When I found out about funding I was over the moon. Seafarers UK helped me kickstart a lifetime career in the maritime industry and I will be forever grateful"
- Chloe Bailey - Funded Superyacht Cadet

Our impact

Figures from 2021



63%

Under 25 started a course at UKSA



2,820

Students welcomed from the Isle of Wight



3,182

Were given financial support



200+

Mental health sessions carried out in 2019



4%

Of students saw improvement in Skills for Life



36

Schools from the most deprived postcodes



Make your donation go further

Any donation big or small, there are some great ways to make your money go further.



Gift Aid

If your supporters are UK taxpayers and their donation is totally voluntary, they can add 25% at no extra cost to them. This really **makes a big difference**, so please make sure your UK tax-paying donors fill in their details on your sponsorship form. Please note that purchases of tickets or goods cannot be Gift Aided.



Matched Giving

Lots of companies operate Matched Giving schemes that can double the amount of money you raise. Speak with your employer to see if they operate a similar scheme, and if they'll match what you raise. Don't forget to let us know if they do so we can look out for their donation.

How to get your fundraising to us



By post

Make your cheque payable to 'UK Sailing Academy' and send it to:
UKSA, Arctic Road, Cowes, PO31 7PQ



Over the phone

you can pay in using your debit or credit card by calling **01983 294941**. Lines are open Monday to Friday, 9am to 4pm.



Online

Simply use a credit or debit card at uksa.org/donate - remember to write your web payment reference on your sponsorship form and send it to the address below so that we can collect Gift Aid.



£15
Could pay for a safety helmet to protect a child.

£25
Could pay for an hour tailored wellbeing session.

£30
Could pay for half a day adventure on the water for a child.

Other handy stuff

We're here for you

Got any questions? Our friendly team are here to help. Whether it's advice about fundraising, or top tips chasing last minute sponsors, give us a call on **01983 294941** or drop us an e-mail at **fundraising@uksa.org**.

Follow us on social



UKSASailing



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UKSA



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Arctic Road
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Registered with
**FUNDRAISING
REGULATOR**

Registered Charity Number: 299248
Registered in England & Wales: 02251024
Patron: HRH The Princess Royal