

Impact Report

2021/22




UKSA
Sea.Change
Charity Number 299248

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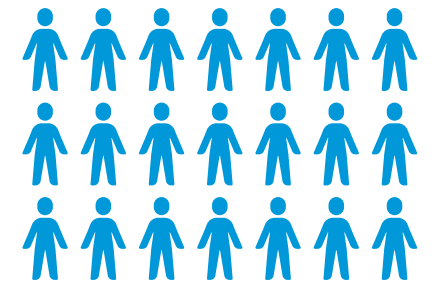
Looking back

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Thanks to Our Supporters

Our Impact

Our purpose as a charity is to inspire and support children and young people to broaden their horizons and outlook through our life-enhancing water-based adventures, education, and training for careers at sea. We achieve our impact through children visiting with their schools or youth groups and through beneficiaries seeking education and training to establish careers in the maritime sector through maritime qualifications.



8,228 total beneficiaries

Our strategic ambition for 2021 has been to extend our reach by widening our offering to school visits for children from more diverse and disadvantaged backgrounds, who wouldn't otherwise have the opportunity to do this in their normal lives. At the same time, we want to increase the depth of our maritime career offer by growing the entry and exit points of our programmes and by increasing the amount of financial support we can offer to those deserving young people wanting to attend educational and careers courses leading to employment in the maritime sector.

'Extending Reach' to children and 'Maritime Depth' supporting young people into employment form UKSA's two strategic pillars. As we share the impact we have had on young people's lives in 2021/22, we are proud to illustrate how much progress we have made within our two strategic pillars.



Our mission

UKSA inspires and supports children & young people to broaden their horizons through our life enhancing water-based adventures, education and training for careers at sea.

A note from UKSA's Chief Executive Ben Willows



 ben_willows

What a year it has been at UKSA. We have continued to navigate the impact of the pandemic and the subsequent lockdowns, sadly needing to shut our doors for some of the year and keep within ever changing restrictions. But that hasn't stopped us doing some amazing things here at UKSA. This impact report will tell you about the lives we have changed, the updates to our site and the help we had to do it. To all our funders, supporters and those who have joined us on our journey this year, I want to thank you. It has been a difficult one and it is only with your continued help that we were able to transform the lives of so many children and young people.

Despite closures, we were delighted to welcome more than 8,000 beneficiaries through our doors and, more importantly, almost 47% of them received financial support to come to us. We are passionate about moving any barrier – social or financial – to having an adventure on the water or training for a career in maritime. This year we have given funding support to more deserving people than ever before, a real testament to the growing need from those experiencing terrible repercussions from the pandemic. Our welfare and industry guidance teams have continued to grow to add important holistic support to our students, at a time when they need it the most.

Alongside this important work, we have been busy building our new 136-bed residential building as part of our 'Building Better Futures' campaign. We have demolished the old building, Ark Royal, and started the building work on the new state of the art building, which will enable us to welcome 3,000 more beneficiaries each year.

The future is bright at UKSA. We have big plans in place to grow the number of children and young people we can support and to develop the facilities and assets we need to deliver top quality programmes and training. I hope to see you at UKSA next year, whether on a course or at one of our events. If you want to learn more about how you can support our charitable work, please do get in touch.

B. Willows

Building Better Futures

Opening our new accommodation block

The summer of 2022 will see the long-anticipated opening of our new Sea.Change accommodation building as part of our 'Building Better Futures' campaign.

The new accommodation will help us continue to inspire and broaden people's horizons through life-changing water-based adventures. Since the campaign was launched back in 2017, we have navigated several challenges to get to this point. We are thrilled that we will be able to welcome 3,000 more people each year to participate in adventure learning and training programmes, which is phenomenal for us as a growing charity with ever-increasing demand. We raised an astonishing £3.1 million towards this incredible building, and it is all thanks to our generous donors and supporters who have made it all possible.

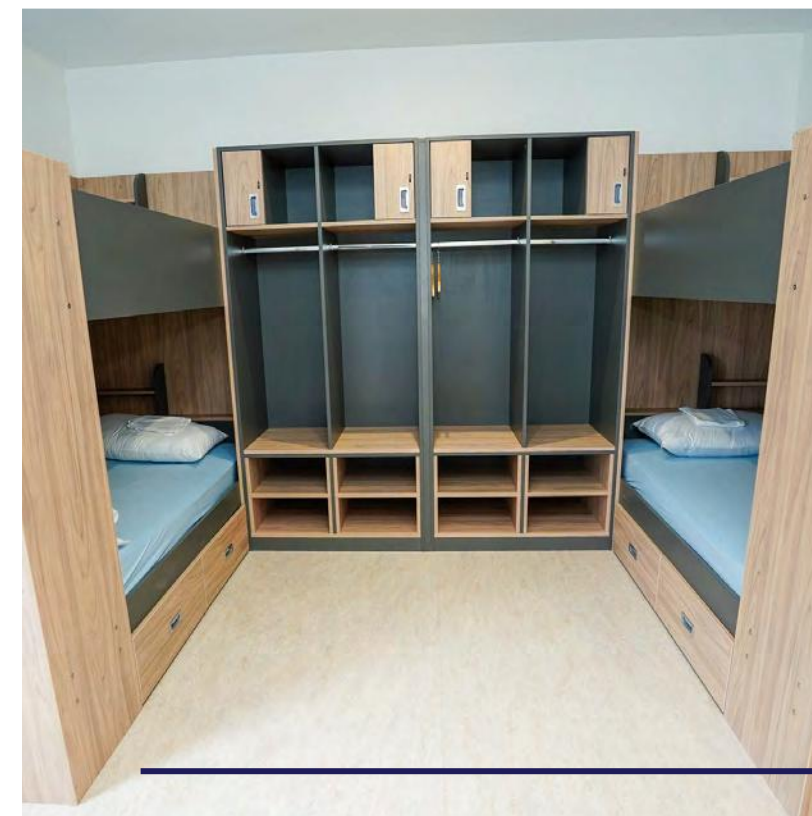


**We will be able to
welcome 3,000 more
people each year to
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adventure learning
and training
programmes**

Who will the new accommodation block benefit?

Our new residential building will ensure that the children and young people who need it most can participate in adventure learning and training programmes, gain essential skills, are supported to enter a career in maritime and ultimately fulfil their potential. Excitingly, this includes three new fully accessible bedrooms for those with additional needs.

The new building will enable us to optimise occupancy and improve the quality of our service offering to students and beneficiaries. Now that the building is nearly complete, we will aim to deliver our watersports and maritime career programmes to over 3,000 more young people each year, most of whom will be school children and youth groups, helping to bridge the gap in academic attainment and maritime skills. The 136-bed Sea.Change building will provide flexible accommodation with five individual zones across two floors that can be opened or secured to ensure continued safeguarding across the site.





A youth charity offering transformational opportunities

One of the largest impacts of the Covid-19 pandemic has been on the social and emotional well-being of young people, particularly those who come from disadvantaged backgrounds.

Classroom learning has been disrupted and for some children and young people, self-confidence has been diminished as a result. Now, more than ever, it is critical to encourage outdoor learning as a way of broadening their educational mindset and self-confidence.

In response to the very many extraordinary challenges facing young people today, UKSA has developed programmes that aim to deliver positive outcomes, especially highlighting the opportunities for a career in maritime.



The UK is one of the world's richest economies, but 4.3 million children are growing up trapped in poverty.



Children accessing Free School Meals are 28% less likely to leave schools with 5 x 9-5 scored GCSE grades than their wealthier peers.



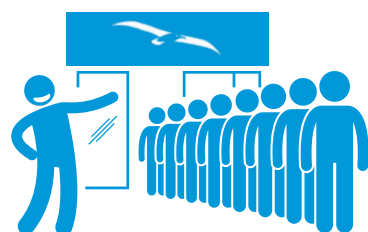
As a result of the pandemic, the long-running cost to young people entering the labour market in 2021, in terms of lost earnings and damage to employment prospects, is forecast to be £14.4 billion over the next seven years.

Source: National Education Centre

Case study: Leave No Child Behind

Two million school children go on residential school trips per year, 40 per cent of trips were specifically organised to engage hard to reach pupils. In response to this, in 2018 we set up a new fund 'Leave No Child Behind' to support our schools' beneficiaries.

This fund was created on the realisation that some schools who book residential trips to UKSA, very sadly leave some children behind in the classroom, simply because their parents are unable to afford the cost of the trip; it is often the case that this cohort in particular would benefit from an experience at UKSA.



In 2021, despite the challenges of COVID, we welcomed a total of 216 children who were funded from the Leave No Child Behind Fund to the total value of £55,328, donated by ten funders.

Case study:

George Green School

The Minton Charitable Trust provided £10,850 to George Green School from the Isle of Dogs, London. The school has a pupil premium rate of 72%, compared to 27% nationally. The donation fully funded all 35 year 8 pupils from George Green School for a three-night, four-day residential adventure on the water at UKSA.

“ Our last trip in October has taken on almost legendary qualities with the Year 8's who had such a brilliant time!

Jane Sullivan
Enrichment Manager
George Green School

Our bespoke programmes are designed to build confidence and encourage teamworking using watersports and the great outdoors as catalysts for positive outcomes.

It was incredible to see the children's confidence build during their time at UKSA, and we hope this will be the start of a journey into a career at sea for some of these young people.





Developing Skills for Life

Schools and Youth Groups

After a 2020 season in which there was almost no schools and groups activity at all, we had strong demand for our 2021 season.

Although schools' ability to travel was still negatively impacted by Covid-19 and we experienced some disruption and cancellations, 4,081 children from 71 schools enjoyed our water-based adventures in the summer and autumn of 2021.

These children and young people learned new life skills and were inspired in ways which were impossible during lockdown.



1,646 school residential beneficiaries



43% were funded



21% on pupil premium



2,435 non-residential school beneficiaries



92% were funded



75% on pupil premium

Test the Water programme

In 2021, UKSA welcomed a record number of Island children for a free 'Test the Water' experience. Since 2014, over 10,400 Year 6 students have taken part in the Test the Water programme and in 2021 we saw a record 2,661 children take part in a half-day session from 41 Isle of Wight primary schools and eight secondary schools.

The programme was designed to provide all Year 6 pupils on the Isle of Wight with the opportunity to get on the water without the barrier of cost. Sailing is often viewed as an elitist sport and UKSA is seeking to change the view locally, providing all youngsters with the opportunity to experience the thrill of getting on the water, regardless of their background.

Development Programmes

Our charitable status means we do so much more than just provide training and certification.

As well as professional yacht and superyacht career training and watersports career courses, we offer a range of development programmes, giving young people transformational opportunities, both on and off the water. Our key development programmes are Polly's Challenge and Sea.Change Programme.

Polly's Challenge

Polly's Fund was set up to offer a special opportunity to Isle of Wight children for a five-day sailing or watersports course during their summer holidays, enabling them to have fun, be adventurous and learn new skills through participation in outdoor activities.

About the Sea.Change Programme

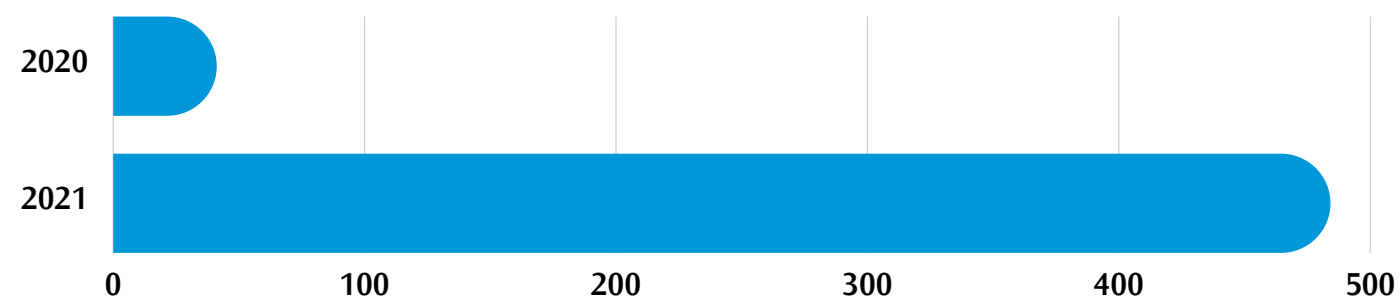
As an antithesis to the challenges facing young people, this funded, inspirational five-day residential programme is designed to give youngsters from ages 14-17 the opportunity to experience a wide range of water-based activities alongside classroom-based sessions, where they learn more about career options in the maritime sector.



Following a pilot in 2020 with the Prince's Trust, UKSA welcomed 108 beneficiaries on to the programme in 2021.



95% received full funding, all of whom were on Free School Meals.



41 beneficiaries in 2020. 484 beneficiaries reached in 2021.



Case study: Raffy

Raffy took part in the Sea.Change Foundation Programme and talks about how it has helped him improve many of his life skills

"I don't get on at school and struggle to make friends as I feel nervous and don't really fit in. Before UKSA, I hadn't stayed away from my dad before as no one had ever invited me. It's only me and my dad and I grew up on the Island so have always lived by the sea, but I'd never been sailing."

I love the instructors at UKSA, and I learnt so much from them. I can't focus on learning at school, but the way they teach things at UKSA is different. It's the first place where I haven't just been treated like a kid – they even trusted me to drive the boat!

They're my role models and now I want to be a watersports instructor when I grow up. I've never felt like I had options for the future before.

I met kids from all different backgrounds, but we were mates straight away and worked together really well. I finally felt like I belong somewhere, and I was so happy when I was invited back to UKSA to take part in some work experience. I'm proud of myself for getting here and no longer feel like I'm failing."

**“ UKSA really
did change
my life.**



Case study: Tile Cross Academy

The inspirational five-day residential programme is designed to give youngsters from ages 14-17 the opportunity to experience a wide range of water-based activities alongside classroom-based sessions, where they learn more about career options in the maritime sector. Participation in the programme was also a contributing factor in Tile Cross Academy becoming a finalist in the UK Social Mobility Awards 2021.

The postcode of the Birmingham-based Academy places the school in the top three percent for deprivation in England and of the cohort of students that attended the course, over 80% live in postcodes in the top 10 percent for deprivation.

The school is in one of the 150 'Left Behind' areas identified by the Oxford Consultants for Social Inclusion and the attainment levels for children in this area are lower than average, with the gap widening.

Neil MacIntosh, former geography teacher and now head of social mobility at the Academy said:

"We've been doing trips for many years, but this was the first time that not only could the children really try watersports but also be inspired by the prospect of a career in maritime."

The Sea.Change Foundation programme is unique in its offering of that careers element and many children came back enthused to be superyacht skippers or onboard chefs."





Further Education and Apprenticeships

56 education students
completed their course in 2021



95% success and
achievement rate



We were graded Grade 1 – the highest level of the Isle of Wight College Governor's award for outstanding provision.

Apprenticeships

We partnered with Williams Shipping as part of our Workboat Crew Member Apprenticeship, which is offered to those interested in a career working on small vessels and those supporting offshore installations. Working with William Shipping, a Southampton based marine services and logistics company, the course is designed by industry experts to give the apprentice the skills and knowledge they need to work in this exciting and growing sector.

In 2021, apprentices aged between 18 and 21 began this two-year programme.

We also offer an apprenticeship in conjunction with Seacat Services, an Isle of Wight based offshore energy support operator, supporting employment on the island for Isle of Wight residents.



Real
**Career
Prospects**

In 2021 we welcomed 10 apprentices, all aged under 25 to start this 2-year programme, which can lead to full-time employment and real career prospects.



Careers beneficiaries

UKSA has been successfully training and launching careers for 35 years. As an industry leader, we pride ourselves on the winning combination of high standards and top-level industry experience delivered to our students.

Our instructors have first-hand experience of professional yachting, watersports and the superyacht sector, ensuring our students graduate equipped with the necessary skills and knowledge to succeed. But we are more than just about gaining a qualification - we are passionate about the holistic growth of all the young people who train with us and central to this is the mentoring we provide through our instructors and Welfare team.

563



Course starts

20%

% of which
were funded

95%

Pass rate

98%

% of which entered
into employment

MCA beneficiaries

We are a world-leading provider of MCA and STCW training and work with professionals from across the globe supporting their career development. We are continually investing in our facilities to ensure we offer a first-class teaching environment for professionals visiting us.

Our MCA and STCW programmes are taught in modern lecture rooms with simulator suites to help accelerate your understanding and outcomes. Specialised classrooms include our radio room, personal survival room, engineering workshop and yacht maintenance workshop.

We're not just a 9-5 training provider, as we offer evening and weekend access to our classrooms and resources to ensure students get the most out of your time ashore.

1,159



Course starts

83%

Pass rate

| Partnerships

The Edmiston Foundation has been established to address diversity within the Superyacht Industry; specifically providing young people, especially those in the most underrepresented and disadvantaged groups, the opportunity to forge a career within the maritime industry.

Young men and women from minority communities and low socio-economic groups, particularly those living in inner city areas, are less likely to participate in outdoor and maritime activities, and this inevitably has a knock-on effect in terms of the representation of people from these groups working in the maritime industry.

| Case study: Ezekiel Denny

Edmiston Superyacht Crew Training graduate

"During the pandemic I was furloughed for 6 months. During this time I realized I needed a new career that was outside and enabled me to travel. So I looked at teaching abroad and yachting. In doing so I came across the Edmiston superyacht crew training course and my mind was made.

It's hard work due to the long and sporadic days along with constantly learning new things. I've learnt a lot, how to tap new screw holes, use grinders, dremels and other tools. I've also learnt how to use and operate toys such as electric hydrofoils and wakeboards etc.

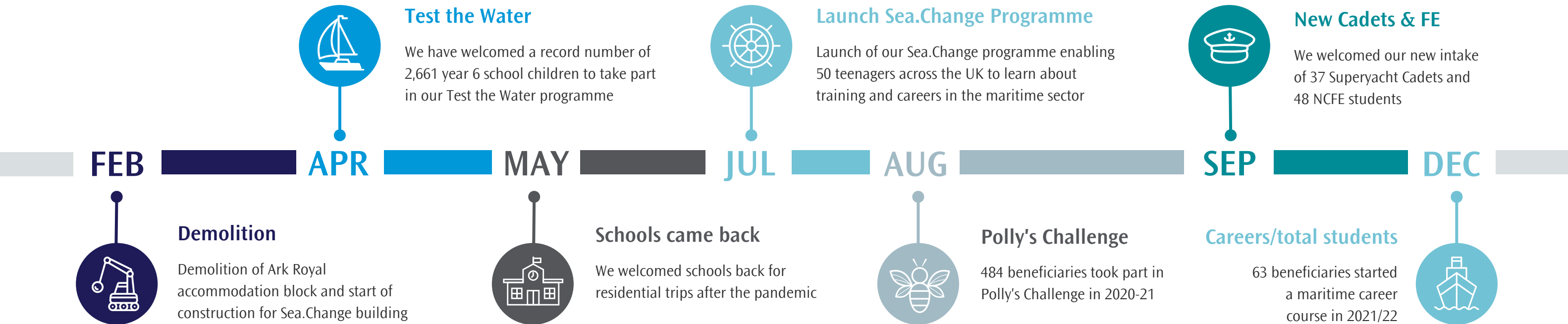
Since graduating, I've travelled to Italy and Thailand, working on two different yachts. My first contract was only short term but it got my foot in the door and now I have a permanent contract. The crew on both have been great and very helpful teaching me how things are done. A challenge that I've faced is learning how to do the line work when docking in a calm manner, as at first it all seemed very hectic."



“ I received assisted career funding from Edmiston which enabled me to embark on this new adventure. Without the financial assistance from Edmiston I would not have been able to follow my dreams.



Looking back





Thanks to our supporters

UKSA relies on the support from individuals, companies, and foundations to give children and young people hope for the future and equip them with the skills to make successful transitions into adulthood and employment.

A special thanks to:

- ASTO (Association of Sail Training Organisations)
- Bernard Sunley Foundation
- Bradbury Foundation
- Daisie Rich Trust
- Friends and Family of Polly Birch
- Garfield Weston Foundation
- Gosling Foundation
- Grace & Richard Palmer
- Harriet & Simon Patterson
- Minton Charitable Trust
- Oakley Capital
- Ocean Family Foundation
- Peter Dubens Family Foundation
- Sir Edward Lewis Foundation
- The Edmiston Foundation
- The Friarsgate Trust
- The Goodwin Family
- The Seafarers' Charity
- TK Foundation
- Trinity House
- Whirlwind Charitable Trust

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