Thanks to our major supporters in 2022/23

UKSA relies on the support from individuals, companies, and foundations to give children and young people hope for the future and equip them with the skills to make successful transitions into adulthood and employment.

A special thanks to:

- Association of Marine Electronic and Radio Colleges
- Beaulieu Beaufort Foundation
- Christopher and Victoria Preston
- Claire and Glyn Locke
- DCMS Youth Investment Fund
- Daisie Rich Trust
- Esplanade Ltd.
- Friends and Family of Polly Birch
- GC Gibson Charitable Trust
- Grace and Richard Palmer
- Hedley Foundation
- Heidi and William Slee
- Johnnie Johnson Trust
- Peter Harrison Foundation
- Pom Charitable Trust

- Richard Hadida
- Richard and Felicity Dick
- Sir Anthony Greener, The Minton Trust
- Sir Edward Lewis Foundation
- SYR Shoreside Superyacht Recruitment
- The Bertarelli Foundation
- The Edmiston Foundation
- The Goodwin Family
- The Lister Charitable Trust
- The Norton Foundation
- The Notgrove Trust
- The Seafarers' Charity
- TK Foundation
- Trinity House Maritime Charity

Funding partners

As a charity, we depend upon the generous support and donations provided by our partners and sponsors. Relationships we build with individuals, organisations and businesses transform the futures of thousands of children and young people every year.

For more information on how you can get involved, please email fundraising@uksa.org

uksa.org



Registered Charity Number: 299248 Registered in England & Wales: 02251024 Patron: HRH The Princess Royal

Arctic Road, West Cowes, Isle of Wight, PO31 7PQ

Impact Report 2022/23



I learnt to face my fears and push myself further than I ever thought possible.





The need

Never have our young people needed the support of the programmes that we deliver at UKSA so much

Due to the devastating impact of Covid, many of the young people we welcomed through our doors in 2022 had never been away from home before. And the added difficulties brought on through the cost-of-living crisis have made children even more vulnerable.

The reality of high inflation is stark, with the Joseph Rowntree Foundation estimating that in April 2022, 34% of the population were living below a socially acceptable standard of living.

Young people from disadvantaged backgrounds are twice as likely to not be in education, employment or training (NEET) as their better off peers with the same level of qualifications (Impetus, 2022).

The attainment gap remains the biggest barrier to young people from disadvantaged backgrounds. They often lack confidence, networks and need additional support into employment.

Heartbreakingly, the last two years have created a generation of young people who face considerable mental health challenges, coupled with worrying about a bleak future regarding their employment opportunities.

UKSA programmes counteract these challenges by offering young people support and freedom to be themselves on the water, while providing inspiration for a career in the maritime sector.

By increasing awareness of career opportunities in the sector and providing funded pathways to maritime employment, thousands of young people could be supported into long-term work.

Over half a million NEET young people in the UK is both a huge waste of human potential and hugely damaging to our economy.

Steve Haines
Director of Public Affairs, Impetus



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Our impact

Our purpose as a charity is to inspire and support children and young people to broaden their horizons and outlook through our life-enhancing water-based adventures, education, and training for careers at sea.

We achieve our impact through children visiting with their schools or youth groups and through beneficiaries training to establish careers in the maritime sector through maritime education and qualifications.

↑10,590 beneficiaries in 2022

UKSA's strategic mission is to continually develop our services, assets and team to meet the needs of children and young people. Our aim is to remove both financial and social barriers to enable students from any background to access UKSA programmes by providing funding for those who need it. We want our beneficiaries to achieve their best, to gain lifechanging experiences, qualifications and progress along a pathway into a maritime career.

84% were under 25

33% were funded



49 countries represented

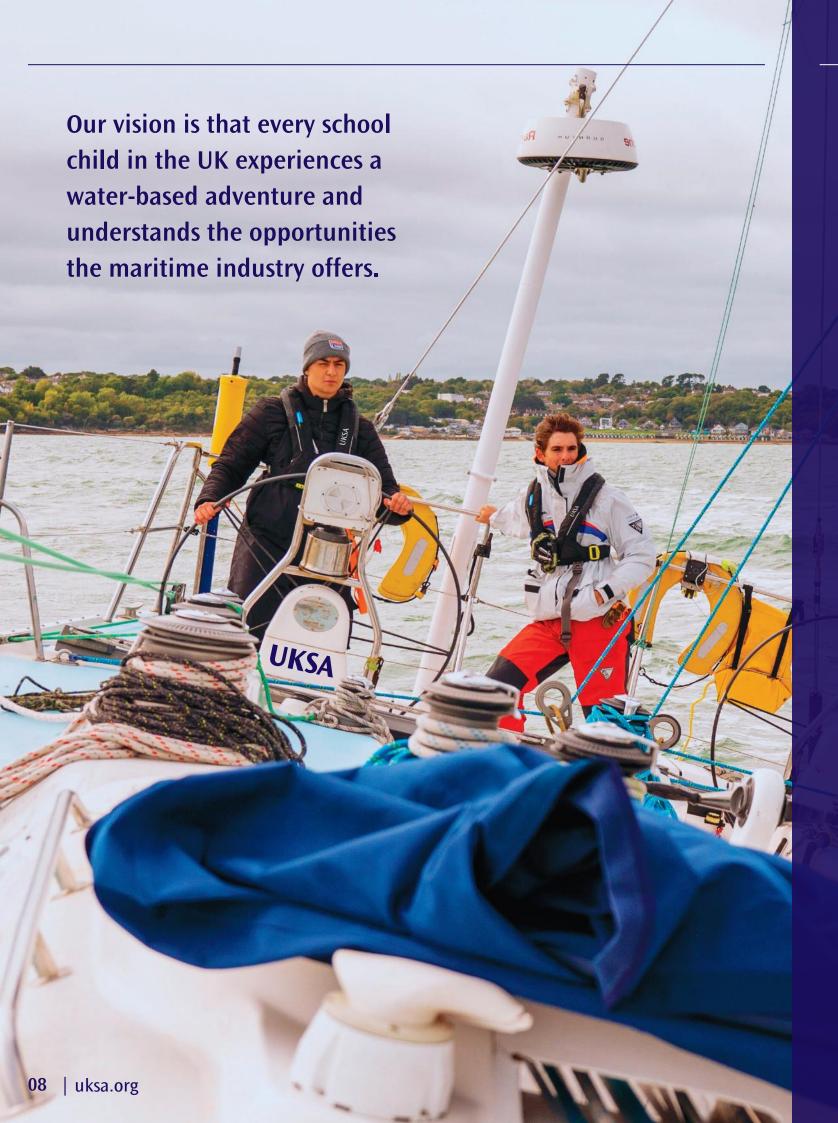


Largest **RYA training** centre worldwide

The funding has been incredible and has enabled our young people that might not have had the opportunity to come away on a trip like this to realise their dream and to take part in an amazing experience here at UKSA.

Kirsty Troughton, Assistant Principal at the Mary Rose Academy





A note from UKSA's Chief Executive Ben Willows

What an amazing year it has been at UKSA. I am proud to report that we were able to welcome a record number of beneficiaries through our doors for life-enhancing water-based adventures, education and training for careers at sea.

With thanks to our generous supporters, we have been able to fund 3,249 children and young people and continue our work to remove financial and social barriers to enable students from any background to be able to access UKSA programmes.

This impact report shares some of these stories and the positive changes we have had on so many lives. This is only possible with the support of our donors and supporters and it's only with your continued help that we can transform the lives of so many children and young people. I want to convey my heartfelt thanks to you all.

One of our highlights from the year saw our Patron, Her Royal Highness, The Princess Royal, officially opening our new Sea. Change building, which has given us a much-needed additional 136 beds. This will enable us to welcome 3,000 more people each year, ensuring that children and young people who need it most can participate in adventure learning and training programmes.

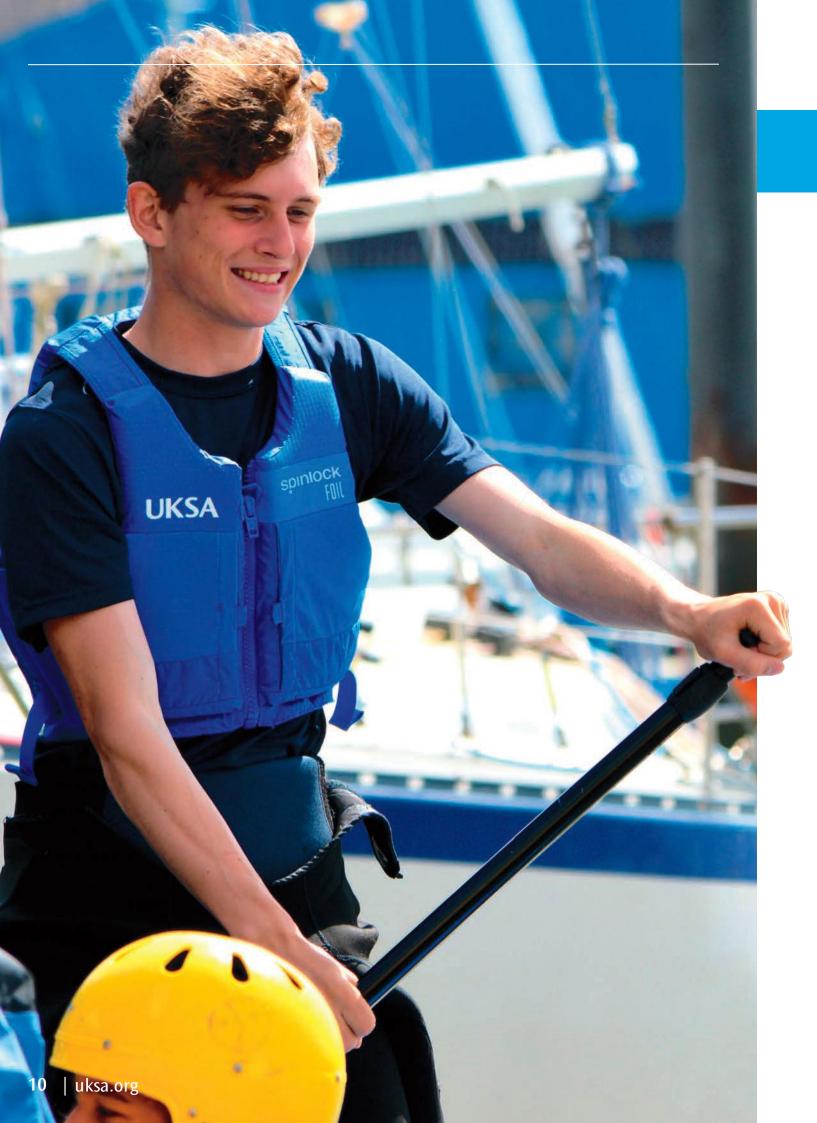
In the past year we have further expanded our important work on mental health and wellbeing, providing mental health first aid training to all our careers students and to a significant number of our staff. Our dedicated welfare team continue to work tirelessly with our beneficiaries, providing crucial holistic and pastoral support.

As always there is lots going on and much still to be done at UKSA. We are working to increase the accessibility of the maritime industry by creating structured pathways into training for those who may not otherwise have known about the opportunities the industry presents.

I hope to see many of you at UKSA this year, or at one of our many round table or fundraising events. If you would like to learn more about our impact and how you can help support our charitable work, please do get in touch.



09



Case Study: Further Education

"The best thing about UKSA? My future."

With ASD, ADHD, dyslexia, dyspraxia and visual impairment in one eye, Layton Robinson found learning extremely difficult and struggled at school.

Missing most of his lessons in Year 7 and 8, preferring to spend his time hanging out with the wrong people and doing the wrong thing, Layton was transferred from one school to another.

"I think I got transferred from nearly every school on the Island. I pretty much stopped going to school altogether from the start of Year 8" he said.

"Luckily for me, the Youth Offending Team stepped in and suggested I came to UKSA for six weeks. I didn't think UKSA would want me because I'd been so naughty. The instructors were brilliant. They were really clear about everything and didn't get annoyed when it took lots of goes to get things right."

Layton came to UKSA every Thursday for six weeks and it changed his future. Suddenly life started making sense for Layton and he was determined to stay on at UKSA to train as a watersports instructor.

"I had no idea there were jobs around watersports, I didn't know I could work in this industry"

The team at UKSA put together a programme where Layton spent four days a week training as a watersports instructor, and one day a week learning English and Maths.

"We were really tough on him" recalls safeguarding and welfare manager, Kim Fry. "He had to stay out of trouble, complete his schoolwork and get good feedback from the instructors here — which he did."

He then also got the news that his girlfriend was pregnant and he became a father at the age of 14.

"My son is now 15 months old and one of the reasons I've stuck at something and sorted myself out. UKSA helps young people and really does change lives. My life would be very different if I wasn't here. I would probably just be hanging about at home, doing something I shouldn't be ..."

At 16 and working for UKSA for the summer, what's next for Layton?

"I have enrolled on UKSA's two-year Maritime Foundation course which starts in September," he grins. "The best thing about UKSA? My future I'm going to be a senior watersports instructor here! Teaching new skills and changing lives, that's what I'm going to do."

Building better futures

Not just about buildings and assets but supporting the growth of more young people

Sea.Change building

In July we were delighted to welcome our Patron, Her Royal Highness, The Princess Royal, to officially open our new Sea. Change building. This incredible 136-bed accommodation centre has enabled us to welcome an additional 3,000 young people each year for water-based adventures and training programmes, giving them essential skills and teaching them about maritime careers.

The astonishing support shown by our funders in helping us to raise the £3.9m needed to build the Sea. Change centre has turned a dream into reality.

Best Companies

The start of 2023 brought the happy news that we had been awarded the 'Good to Work For' accreditation by Best Companies. We are delighted to be officially listed in the charity sector's top 25 best companies to work for and one of the 50 Best Companies to work for in the Southeast.

We are more than just a team at UKSA, we are a family, and this award reflects our commitment to our people and a purposeful work environment.

UKSA is a family away from your family.

Kiri Barton
Finance and Facilities Administrator

changing for the better. Combine this with laughter, smiles and a team united in making this happen means there is no better place to work.

Mark Randerson
Head of Hotel Services

Trustees

We have welcomed four new UKSA Trustees: Shonagh Primrose, Cath Longhurst, Claire Sunderland-Hay and Michael Wemms who join our existing board, led by Chair, Richard Stokes CBE. Our Trustees work collectively to ensure that UKSA always acts in the best interest of its beneficiaries and meets its strategic and charitable objectives.

Our thanks also to Kevin George, who retired as Chair in September. Kevin brought a wealth of knowledge, passion and leadership to both the board and executive team during his four-year term.

Welfare

Continuing our crucial work with students wellbeing here on site, the last 12 months has seen the UKSA welfare team provide support for all our young people, 502 of them on a one-to-one basis across all sectors. During this time, we were also able to deliver our important Maritime Mental Health Awareness and Wellbeing Training to 457 adult students.

Young people enrolled onto our cadetship programme are with us for six months for the first phase of their training. Coping with day-to-day living without the benefit of a home support network can cause anxiety, fear and distress for some students. Thanks to support from The Seafarers' Charity, we have been able to expand our welfare team to include a welfare mentor, dedicated specifically to our young cadetship group.



Our unique pathways



Schools and Groups

We welcomed 6,489 schools and groups beneficiaries in 2022/23.





Our funded half-day watersports programme for every year 6 child on the Isle of Wight.

> "I was scared of the water"



Polly's Challenge

ISLE OF WIGHT

A funded programme for Isle of Wight children aged 10 - 14 years during the school holidays.



Sea.Change Foundation

An inspirational five-day residential programme aimed at young people aged 14 - 17. We welcomed 296 beneficiaries in 2022/23, 18 of whom went on to join **UKSA's Further Education programmes.**

FACT:

UKSA is the world's largest **RYA Training** Centre



MCA Deck Officer certificates are the highest qualifications in the yachting industry and we're proud to be one of the world's top providers of MCA Training.

FACT:

In 2022 our careers students had a 97% pass rate



In 2022 we delivered 389 MCA courses

FACT:

'Each day was full of new experiences and challenges"

Careers

Our professional training is designed for individuals aged 18 and above who want to pursue a career in the world of watersports, yachting and supervachting.



Apprenticeships

Working with five maritime employers, we welcomed 12 apprentices aged 25 and under in 2022/23 to start their two-year programme which can lead to full-time employment.



Further Education

In partnership with the Isle of Wight College, UKSA provides fully-funded twovear Further Education courses for young people ages 16 - 18.



"This was my first time away from home"

"I have been given lots of options for my future"

"I didn't consider a career in maritime before this"



Last year, our further education students undertook 12 local beach cleans







Developing skills for life

Changing lives through the power of the sea

Schools and Youth Groups

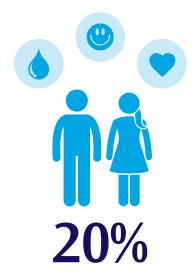
There is still much work to be done to try and rectify the impact of COVID-19 and its possible lasting effects on the mental wellbeing of young people. This includes the importance of outdoor and out-of-classroom experiences. We have first-hand evidence that outdoor activity centres like UKSA help improve mental health and confidence, build resilience, and instil life skills – all of which are essential attributes for our young people.

Skills for life learnt



40%

of all attending schools were funded



improvement in self-belief reported from our Autumn schools beneficiaries

I had so much fun; I even conquered my fear of open water thanks to the fantastic instructors. I learnt that the sea isn't as scary as it seems and actually how to sail. I can now do anything I put my mind to.

Schools & Groups residential participant - Skills for life feedback



UKSA welcomed 6,498 schools and groups beneficiaries

40% of these were funded

development beneficiaries were on free school meals schools (865 beneficiaries), with a total social mobility index score of 20%. 33% were on pupil premium and 26% were registered as SEN

16 | uksa.org





Charity begins at home

While we live in one of the most beautiful parts of the UK, the truth is that many of our young people locally don't have the easiest of lives.

The bleak reality for our Island children is that the attainment gap for disadvantaged school children on the Isle of Wight, at the age of 16, is one of the largest in England at 24 months. 30% of children on the Island live in poverty and this has increased by over 10% in the last two years.



\$ 535

per 10,000 children were a Child in Need (CIN) on the IOW at the end of March 2022 compared to 301.9 per 10,000 in the South East.

(National Education Union)

There are a total of 25,961 children living on the Isle of Wight

22%

22% of primary-aged children and 18.8% of secondary-aged children are in receipt of free school meals.

(Gov.uk LAIT)

(ONS Mid 2020 estimates)

The Isle of Wight was ranked 96 out of 317 Local Authority areas for average rank, in 2019 on the indices of multiple deprivation.

21

Leave no child behind

More than a school trip

Two million school children go on residential school trips every year and 40 per cent of trips are specifically organised to engage hard to reach pupils. In response to this, in 2018 we set up a new fund 'Leave No Child Behind' to support our schools' beneficiaries.

The fund was created when we realised that there are schools who book residential trips to UKSA who have no choice but to leave some children behind in the classroom because their parents are unable to afford the cost of the trip. It is incredibly sad to note that these young people in particular, would benefit from an experience at UKSA.

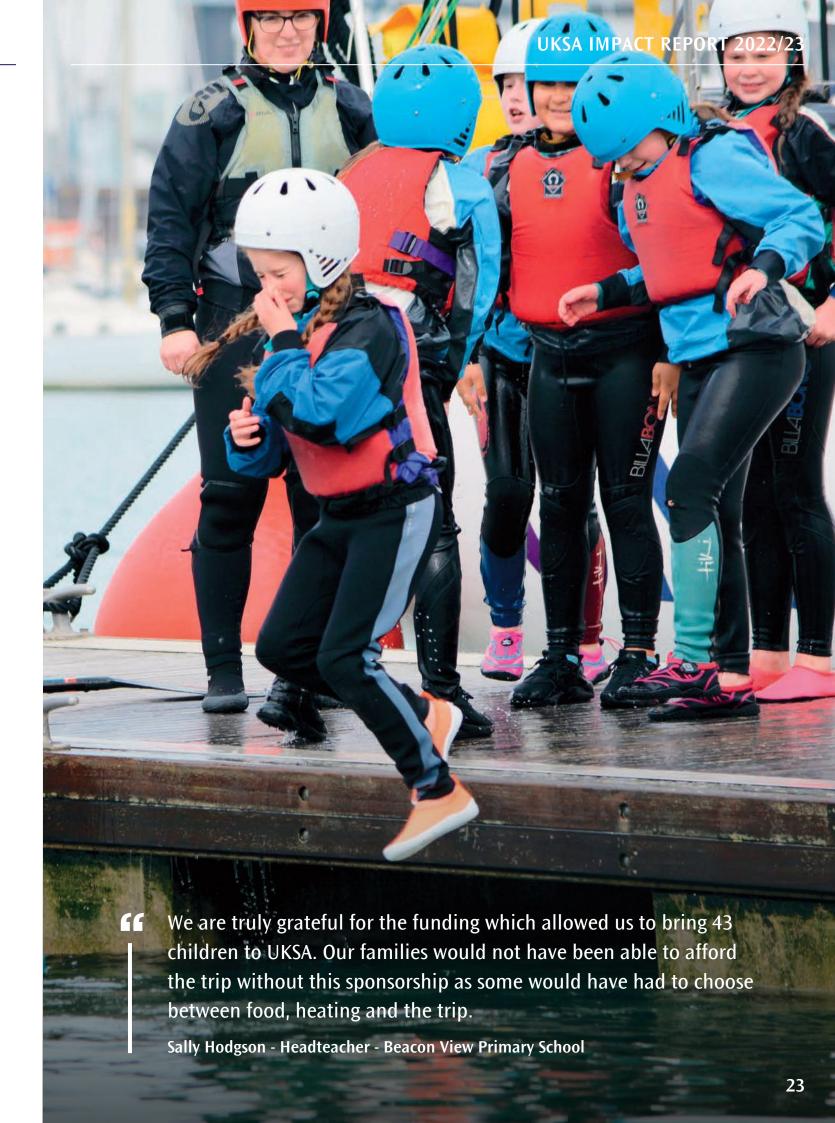
Case Study: Schools and Groups

Thanks to funding from the Minton Trust, UKSA welcomed Beacon View Primary School for a 5-day residential adventure last summer. The school is in Paulsgrove, North Portsmouth, rated one of the most deprived areas in the UK. Almost half the parents and guardians of pupils at Beacon View are on Universal Credit and 55% of children at the school are on pupil premium. Nearly half the group who visited UKSA have special educational needs or have an EHCP in place.

Sally Hodgson from Beacon View reported on the impact of their visit a year on:

"When we brought our year 5 group last year we saw so many positive impacts for individual children, small groups of children and for the whole group. As year 6 pupils now, they are more focused, have positive attitudes and are prepared to risk striving for the very best from themselves - a lot of this is down to the experiences they were able to have on their week at UKSA."

"We have seen a big increase in self-worth in these children. The trip also demonstrated that we have trust and belief in them and showed them that they can achieve beyond the limits that have been put on them by themselves, their families and other individuals. We believe it is also beneficial for the adults and children to see each other in a different light/situation - this can further help with the development of positive relationships. Another outcome that we saw last year was the children getting to enjoy being children, no mobile phones, no game consoles, no electrical devices at all - just enjoying the company of friends and having fun."



Development programmes

As a maritime youth charity, we do so much more alongside our education and certification

In addition to providing professional yacht and superyacht career training and watersports career courses, we offer a range of developmental programmes, giving young people life-changing opportunities, both on and off the water. Our key development programmes are Test the Water, Polly's Challenge and the Sea. Change Foundation programme.

Polly's Challenge

Polly's Fund was set up in memory of Polly Birch, to offer a special opportunity to Isle of Wight children for a five-day sailing or watersports course during their summer holidays, enabling them to have fun, be adventurous and learn new skills through participation in outdoor activities.

Appreciate the people around you, adventure with them, buy less stuff and go out to experience the world. Laugh, dance and have fun. Respect the world and look after the bees.

Polly Birch



development beneficiaries funded in 2022/23



received full funding



of these beneficiaries were pupil premium

Test the Water Programme

Despite growing up no more than 20 minutes away from the sea, we know that a significant number of children on the Island have never been in the water. This activity supports young people to gain water confidence while introducing them to sailing.

Each year UKSA funds half a day on the water for all Isle of Wight Year 6 children, supporting 1,500 beneficiaries throughout the year. The programme was designed to provide children on the Island with the opportunity to get on the water, regardless of background and without the barrier of cost.

The whole sailing experience was amazing and it was great to learn new things. At the start I was very nervous because I've never been on a boat before, but it was really fun and can't wait to do it again.





The Sea. Change Foundation Programme

To help with some of the challenges facing young people, this funded, inspirational five-day residential programme is designed to give teenagers the opportunity to experience a wide range of water-based activities alongside classroom-based sessions, where they learn more about career options in the maritime sector.

The programme takes place in the school holidays, a time that can be much harder for those from disadvantaged backgrounds.

Almost all our pupils live in an area of deprivation. Our school serves an intensely culturally diverse community, many of whom are using English as a second language, and many who have had little or no experience outside of the city.

The trips we have run to UKSA so far in the last year and a half have been life changing for some of these students. Children who cannot swim, have never been in the sea, and certainly many who've never been on any kind of watercraft and are unlikely to do so again in their future lives.

The eye-opening, cultural and physical experience of a trip to the UKSA is without question one of the biggest factors in engaging these students in a positive way in school, and in their own lives, going forwards.

All of our children are in need of this experience, and due to the levels of deprivation in the area, none of them would be able to afford this trip at its full cost.

We are extremely grateful to UKSA for the funding that we have received and are keen to ensure that our next generation of students are offered the same opportunities.

Christopher Davy, Assistant Head Teacher - Washwood Heath Academy

Case Study: Sea.Change Foundation

Badr Ahmed Badr has attended two Sea. Change courses at UKSA in 2021 and 2022 - this is his story

"On arrival, as an asylum seeker, life was not as easy as anticipated."

"My family settled in Blackburn and with the help of the council, my father found a small two-bedroom home for me, my three sisters and my mother. Soon my father found a job as a security guard forcing us to relocate to Wolverhampton, where just me, my mother and sisters lived as my father was barely around, working in London. However, the determination to live up to my father's standards and follow in his footsteps at an early age had driven me on a path that would not only help me but my family too."

"In year 5, during the summer holidays, my family and I travelled back to my home country for the first time. What was supposed to be a month-long holiday turned into a four-month imprisonment where we were trapped in a war-torn country after all the airports had been bombed. During our stay I faced the harsh reality of war as I lost both my cousins within two months to the ongoing war, also witnessing poverty all around me. After some time, we made a risky journey to Saudi Arabia in the car which took days, but from there we were able to return home."

After Badr's first Sea. Change course in 2021 he returned to school determined to become a superyacht skipper. He is still intent on following this path and wants to enrol on the cadetship programme at UKSA post A Levels.

Head of Social Mobility at Tile Cross Academy, Neil Mackintosh, says:

"Badr has seized all his opportunities and the skills and attributes he has developed as a result of attending courses at UKSA. This has enabled him to gain a fully funded bursary to attend Marlborough College through the charity Royal National Children's Springboard Foundation."

"Having been to UKSA on a residential school trip proved that he was comfortable being away from home and was likely to seize all the wonderful opportunities a boarding school like Marlborough has to offer. The social skills he developed will also serve him well when fitting into a boarding house environment with young men who may have been there since year nine."



Further education and apprenticeships



We welcomed a record 72 Further Education students this year



99%

They had a 99% success and achievement rate



18

18 of our FE and Careers students were Sea.Change beneficiaries

We asked our further education students what makes UKSA different to being at school/college/university?

"No one is judgemental, and I don't get bullied here" "I actually enjoy coming to this college" "I have made a real friendship for the first time"



We are delighted to be partnered with the Isle of Wight College and with the Marine Society Sea Cadets to provide training for maritime apprenticeships.



In 2022 we welcomed 12 apprentices aged 25 and under to start their two-year programme which can lead to full-time employment and real career prospects



We are working with five maritime employers to provide training for apprenticeships

Josh Coates is an apprentice for Williams Shipping and says getting to work in all areas of the company to see what best suits you, teamed with on-the-job training are real positives of the apprenticeship.





Careers students

UKSA has been successfully training and launching careers for 35 years

As the largest RYA training centre in the world and an industry leader in maritime education, we are extremely proud to be training the next generation of seafarers.

Our industry-leading instructors have first-hand experience of professional yachting, watersports and the superyacht sector and help thousands of individuals launch long-term careers each year. We're the only training provider in the world to offer such a breadth of training and pathways.

Our instructors have had another busy year ensuring that our students graduate equipped with the necessary skills and knowledge to succeed. Alongside providing these qualifications, we are passionate about the holistic growth of all the young people who train with us - and central to this is the mentoring we provide through our instructors and welfare team.



In 2022/23 we welcomed 737 beneficiaries



of whom were funded



pass rate



of responding alumni entered employment

We work with:



40 x superyacht agents worldwide



flotilla companies



watersports superyachts companies



sail training



workboats

At UKSA, you'll not only have amazing experiences, but you'll also make lifelong friends from all over the world. You'll be surrounded by a diverse group of individuals who are just as passionate and like-minded as you are.





MCA students

Last year, the International Chamber of Shipping (ICS) reported the urgent need to train more professional seafarers

Given the growing demand for STCW certified officers, the report predicted a worrying need for an additional 89,510 officers by 2026 to operate the world's merchant fleet of 70,000 vessels.

Since then, the war in Ukraine has put further strain on the crew situation and the coronavirus pandemic is far from resolved.

It is completely crucial that the industry actively promotes a career at sea and strengthens maritime education around the world.

ICS

As a world-leading provider of MCA and STCW training, UKSA is working with professionals across the globe helping to address this shortfall in qualified seafarers and supporting maritime career development.



MCA beneficiaries welcomed in 2022/23



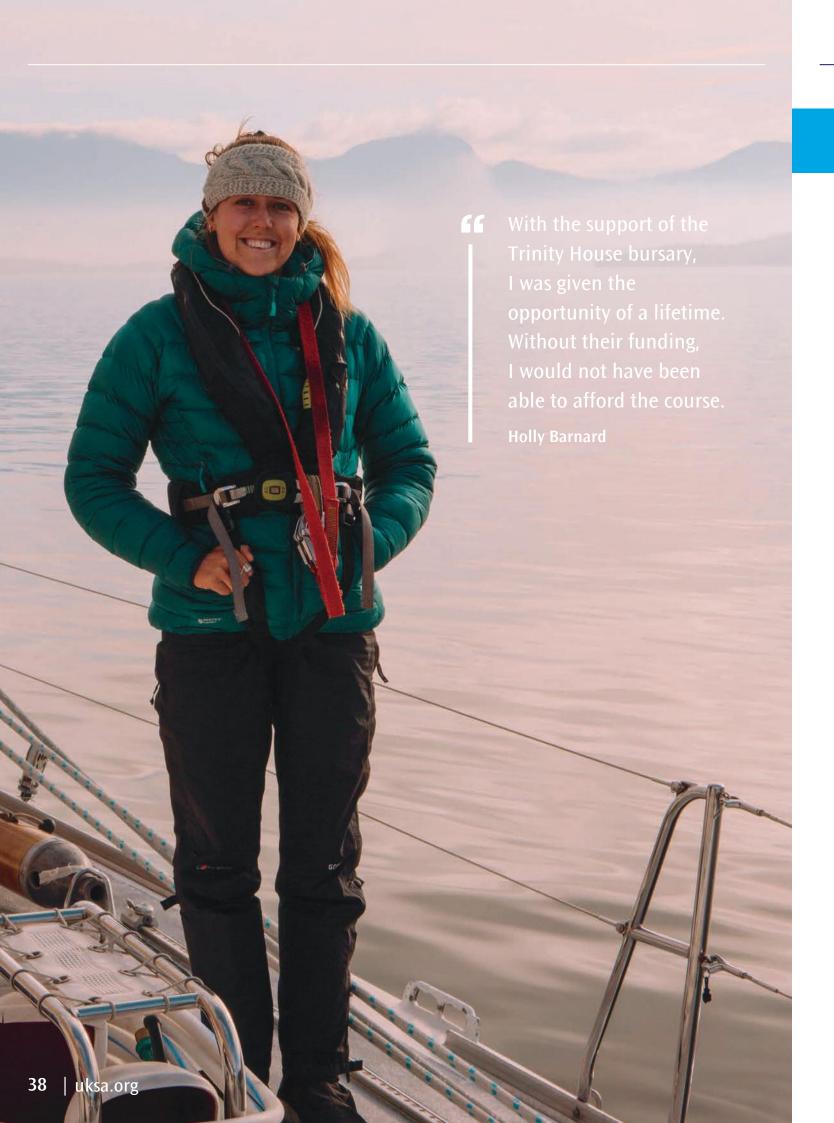
countries represented across the globe



courses were delivered

I made the jump last year from Chief Officer to Captain. It was such a fantastic achievement. I have done a few relief captain positions on 30/40m motor yachts and am now looking to secure a full time captains role.

Davide Sini - MCA Student



Case Study: Careers

UKSA superyacht cadetship graduate Holly Barnard takes dream role on explorer vessel in British Columbia

Just a few weeks after leaving UKSA, superyacht cadetship graduate Holly Barnard, 24, landed her dream job as a second mate on board Pangaea's SV Sea Dragon.

Holly, from Nairn in the Scottish Highlands, learned to sail recreationally as a child, experiencing lots of different watersports and later rediscovered her love of sailing. She decided to drop out of university and joined a superyacht cadetship course at UKSA to train for a professional maritime career.

Holly had followed the work of Pangaea Exploration and 'eXXpedition' for a number of years via social media and couldn't believe it when she landed the second mate position on the 72ft Sea Dragon, a 90,000lb displacement steel hulled sailing vessel built in the UK in 2000.

"Every day is an adventure," said Holly. "Exploring unknown territories, meeting wildlife and being able to sail to areas only accessible by boat is pretty spectacular. I've always loved being on and in the ocean, so living and working on it is a dream come true."

Sharing where she's been since joining the crew, Holly said: "I joined the boat in Victoria B.C, where we sailed North through the infamous Inside Passage to Ketchikan, Alaska. We've been so lucky to explore trails only accessed by bears and wolves, swum in natural hot springs, waterfalls and glacier waters,- we've even eaten dinner on beaches only populated by seals, otters and seabirds. I've felt so lucky to have seen such a vast array of wildlife too."

James Potifer, cadetship manager at UKSA said: "Hearing a story like Holly's is what it's all about at UKSA and seeing students fulfil their potential and leave us fully equipped to take on maritime roles they've trained for is the ultimate reward. We're always welcoming back former students who have gone on to do great things and join us again to further their knowledge for their next adventure."

"The funding from Trinity House was crucial in Holly being able to complete her course and the funding options we have available ensure there are no barriers for students who want to pursue a career on the water."

Partnerships

The TK Foundation

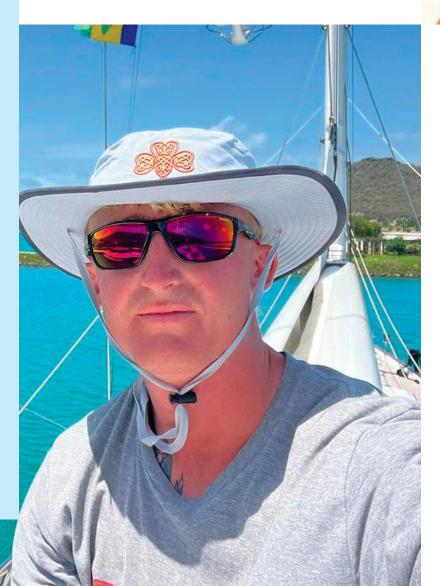
The TK Foundation's mission is to enable disadvantaged young people to succeed and promoting maritime education and safety.

The foundation also enables disadvantaged young people to maximise their capabilities through pathways such as education, training, and life skills with a view to becoming self-sufficient.

"The TK Foundation has provided the gateway for me to access a maritime course which would otherwise be unobtainable given my financial situation. Before I came to UKSA I didn't know how to sail, now I feel I can confidently negotiate my way around a boat and lead a crew to a high standard. I feel the training provided during the cadetship has really set me up and given me a strong basis to work from and the pathway to follow a long and fruitful career in yachting."

Jacob Harvey
Superyacht Cadetship student

Jacob graduated from UKSA in February 2023 and started his first job as a Deckhand less than a month later, on board S/Y Prana which at the time of writing is in Antigua.





The Foundation was set up to specifically address the lack of diversity in the Maritime Industry, with the sector largely acknowledged to lack the diversity represented in the multi-cultural UK of the 21st Century.

Both UKSA and Edmiston are entirely aligned in their passion and commitment to drive diversity in the Maritime Sector, while offering young people from all walks of the life the opportunity to progress an exciting career at sea. "During the pandemic I was furloughed for six months. During this time, I realised I needed a new career that was outside and enabled me to travel. So, I looked at teaching abroad and yachting and came across the superyacht crew training course at UKSA. The assisted career funding from Edmiston meant I could start training very quickly which then enabled me to get work in yachting and embark on this new adventure. Without this financial assistance, I would not have been able to follow my dream."

IKSA IMPACT REPORT 2022/23

Ezekiel Denny Superyacht Crew Training student

Our year in numbers



10,590 beneficiaries from 49 countries worldwide



ocean care sessions delivered to students







1,500 students receiving continuous professional

development



weekly student mentoring sessions



schools from the most deprived postcodes









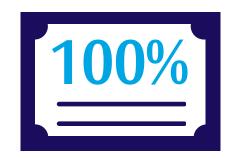
miles logged per year



30%

further education students went into careers training





further education pass rates

