

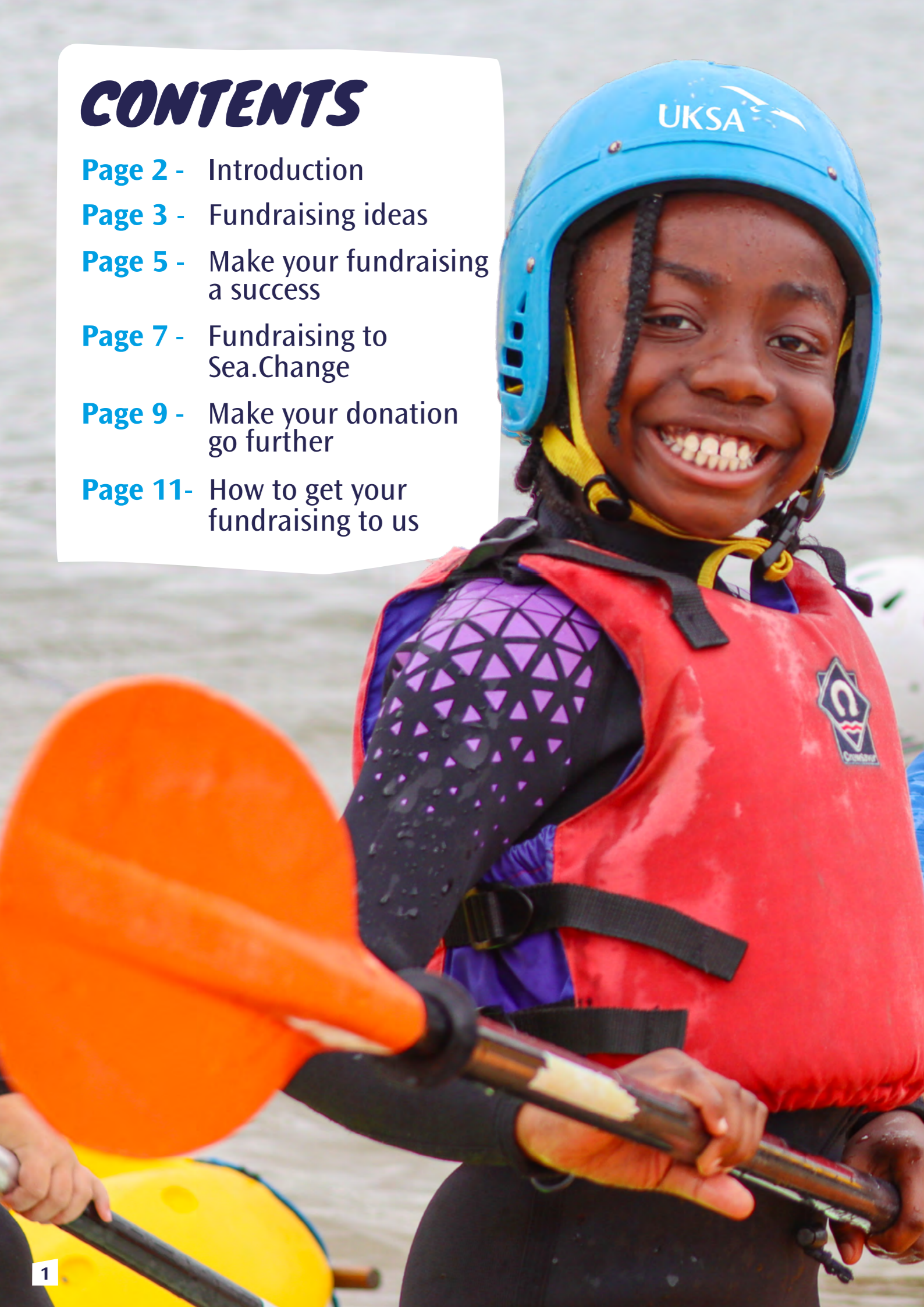
UKSA

**WE'RE
TRANSFORMING
LIVES THROUGH THE
POWER OF THE SEA**


Crewsailer

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LET'S GET YOU STARTED

Welcome to our UKSA fundraising guide.

UKSA is a national maritime youth charity, based on the Isle of Wight, with a vision to widen access to outdoor learning and maritime training, to enhance life skills and employment in the sector. We empower children and young people to reach their true potential by cultivating a positive mindset, developing their vital life skills, broadening their horizons, and offering structured pathways into employment in the maritime industry.

We are passionate about providing opportunities to young people in financial need and your amazing fundraising support will enable UKSA to continue to remove financial barriers, enabling students from any background to access our programmes by providing funding for those who need it most.

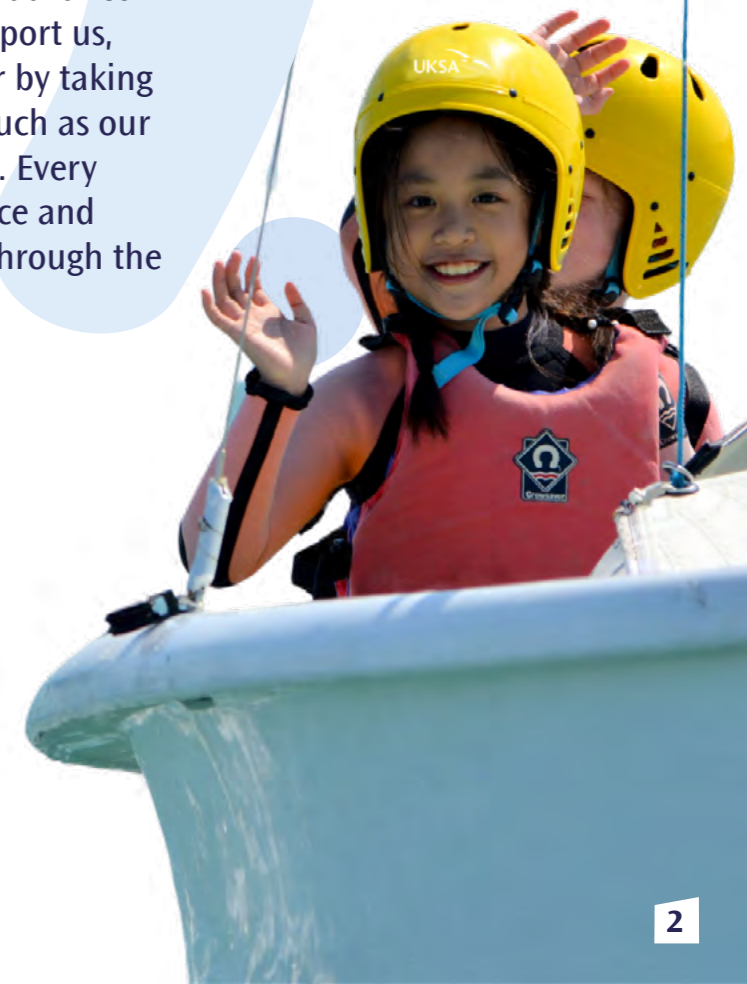
The only limit to your fundraising is your imagination! Inside you will find lots of different ideas and everything you need to know about fundraising to set you up for great success - whatever you decide to do, our dedicated and experienced fundraising team will support you every step of the way.

I would like to thank you whole-heartedly in advance for any fundraising you are able to do to support us, whether it's from hosting a local bake sale or by taking part in one of our annual challenge events such as our Skydive, Abseil or Royal Parks half-marathon. Every single penny raised will make a real difference and enable UKSA to continue to transform lives through the power of the sea.

Thank you for joining [#TeamUKSA](#).

Ben

Ben Willows
UKSA CEO





FUNDRAISING IDEAS

The first step in fundraising is picking an idea you will enjoy. See below for some inspiration from our [A-Z of fundraising ideas!](#)



A Abseil
Art Sale
Afternoon Tea

B Bingo
Battle of the Bands
Beard Shave

C Car Boot Sale
Car Wash
Cake Sale

D Dance Off
Dinghy Race
Dog Walking

E Easter Egg Hunt
Exercise Bike
Egg & Spoon Race

F Fancy Dress Party
Fashion Show
Fantasy Football

G Games Night
Gift Exchange
Gaming Marathon

H Head Shave
Hiking
Hair Colour

I International Day
It's a Knockout
Iron Man Challenge

J Jumble Sale
Jogging
Jewellery Making

K Karaoke Night
Knitting
Kayaking

L Ladies Night
Legacy
Litter Picking

M Marathon
Magic Show
Movie Night

N Name the...
Non-Uniform Day
Number in a jar

O Office Collection
Open Studio/Garden
Obstacle Course

P Phobia Facing
Poker Night
Paddleboarding

Q Quiz Night
Quitting Something
Quilting

R Raffle
Regatta
Record Breaking

S Sky Dive
Sponsored Silence
Swear Jar

T Talent Show
Tik Tok Challenge
Tombola

U University Challenge
Ugly Shirt Contest
Unwanted Gifts Sale

V Vintage Sale
Virtual Fundraiser
Vegetable Selling

W Waxing
Wing Walking
Wear a Hat Day

X X-Factor Contest
Xtreme Sports
Xmas Fair

Y Yogathon
Yacht Racing
Yard Sale

Z Zumbathon
Zip Wire



MAKE IT A SUCCESS!

You have your idea, now it's time to plan your event.

CHOOSE A DATE

Think about the type of event you are hosting and when would be the best time to gather your friends and family to help you reach your target.

KEEP IT SAFE

Read the keep it safe and legal section of our website. You can check it out on our fundraising FAQ page or call the Fundraising Team.

PROMOTE YOUR EVENT

Use our template posters to advertise your activity. Pop them up on notice boards and ask local businesses/shops if they will display them in their windows. Your fundraising is a great story, you should tell it to people! Social media is the fastest way to share your online giving page and your event. Don't forget to tag UKSA and share it across local community pages! Local media are often keen to hear from people who are supporting Island charities and will often support with free publicity.

LOCATION, LOCATION, LOCATION

Whether it's a quiz night in the local pub or a 5-side with work colleagues; speak with local venues to see if they donate spaces to host charity events.

IT'S EVENT TIME!

Enjoy the day, you have made it! Take lots of pictures and videos of the day to share with UKSA and your supporters to raise awareness and some much needed funds.

SET A TARGET

Set yourself a manageable goal to share with others- "I'll wear my PJs to work when I reach £100."

ONLINE PLATFORM

Set up a UKSA fundraising page online. When setting up your online profile, the more pictures you add the more people can relate to your event.

Get personal with your fundraising story; tell people what UKSA means to you! Keep your fundraising page up to date with your progress and let your donors now what you are up to.

PAY IN YOUR FUNDRAISING

Online donations will come directly to UKSA, but for any cash donations paying it in is easy; simply complete the donation form and send it to the Fundraising Team.

JustGiving



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Donations • Events • Fundraising

FUNDING TO SEA.CHANGE

By fundraising for UKSA you are enabling us to continue to provide oceans of opportunity for those that need it most.

UKSA offer a unique breadth of aspirational pathways – from inspiring and engaging a school child taking part in watersports for the first time, to enable them to build confidence, broaden horizons and develop life skills, through to training young people looking to begin or progress in careers in the maritime industry.

Our aim is to remove both financial and social barriers to enable students from any background to access UKSA's programmes by providing funding for those who need it. We want our beneficiaries to achieve their best, to gain life changing experiences, qualifications, and progress along a pathway into a maritime career.

Some of the programmes your donations could support:



The Test the Water programme offers all year 6 Isle of Wight primary schools the chance to participate in a free half day on-the-water session. The aim of this programme is to support all young Island children to gain water-confidence and understand water safety, whilst introducing them to sailing.

"One of my pupils who finds life quite difficult and rarely smiles was giggling away when he was on the water. I had never heard him laugh before, It was such a beautiful moment." Assistant Principle - Mary Rose Academy



Polly's Challenge offers Isle of Wight children an opportunity for a fully funded five-day sailing course or multi-activity watersports adventure during the school holidays enabling them to have fun, be adventurous and learn new skills through participation in outdoor activities.

As part of the challenge, we ask each young person to fundraise a minimum of £20 that goes straight back into Polly's Fund, to enable the programme to support more children in the future.



There are schools who book residential trips to UKSA who have no choice but to leave some children behind in the classroom because their parents simply cannot afford to pay for them. No child should miss out on life changing experiences due to their financial situation. UKSA's 'Leave No Child Behind' fund enables all children to access the same opportunities as their peers.

"The funding has been incredible and has enabled our young people that might not have had the opportunity to come away on a trip like this to realise their dream and to take part in an amazing experience at UKSA."

Assistant Principle - Mary Rose Academy



UKSA's inspirational 5-day residential Sea.Change Foundation programme helps to bridge the gap between education, training, and careers by offering a unique opportunity to young people from disadvantaged backgrounds into employment within the maritime industry.

"UKSA's Sea,Change Foundation programme has given us the opportunity to learn in an environment that encourages us to overcome fear, and it feels just like home."

Sagar -Sea.Change Foundation Programme participant



UKSA is one of the world's leading maritime training providers and is passionate about helping young people advance in the world of sailing. We provide considerable funding for our career training programmes to those with financial need, and want to widen the opportunities to young people that deserve and need it most.

"When I found out about funding I was over the moon. Seafarers UK helped me kickstart a lifetime career in the maritime industry and I will be forever grateful."

Chloe Bailey - Funded Superyacht Cadet

MAKE YOUR DONATION GO FURTHER



GIFT AID

Thanks to gift aid we can claim back 25% extra on eligible donations at no cost to the donor, helping make your fundraising go even further! Claiming Gift Aid is simple, ask all of your sponsors who are UK taxpayers to tick the Gift Aid column next to their name on our sponsor form or online. If you're paying donations yourself and would like us to claim Gift Aid then please ask our fundraising team for a Gift Aid declaration.



MATCHED GIVING

Lots of companies operate Matched Giving schemes that can double the amount of money you raise. Speak with your employer to see if they operate a similar scheme, and can match what you raise. Don't forget to let us know if they do so we can look out for their donation.

HOW TO GET YOUR FUNDRAISING TO US



BY POST

Make your cheque payable to 'UK Sailing Academy' and send it to: UKSA, Arctic Road, Cowes, PO31 7PQ



OVER THE PHONE

You can pay in using your debit or credit card by calling (01983) 301901. Lines are open Monday to Friday, 9am-4pm.



ONLINE

Simply use a credit or debit card at uksa.org/donate - remember to write your web payment reference on your sponsorship form and send it to the address below so that we can collect Gift Aid.

£15

Could provide lunch for a child for a week

£20

Could pay for a child's a safety helmet

£42

Could fund a child on 'Test the Water'



OTHER HANDY STUFF

We're here for you

Got any questions? Our friendly team are here to help. Whether it's advice about fundraising, or top tips chasing last minute sponsors, give us a call on (01983) 301901 or drop us an email at fundraising@uksa.org

Follow us on social

@UKSASailing



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